SECTION – B   (**3 × 20 = 60**)

Answer any THREE Questions.
All questions carry equal marks.

11.   Describe the application of E-commerce in Business.

12.   Explain the factors to be considered to make the new payment method as successful?

13.   Describe about the MOMS (Message Object Security Service).

14.   Describe in detail about the HTML and Home Page?

15.   What is on-line pull based advertising? Explain its advantages.

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Register Number: **6693**

Name of the Candidate:

B.C.A. DEGREE EXAMINATION - 2008
THIRD YEAR

(PART – III — PAPER-XIX)
750. E-COMMERCE (ELECTIVE – IV)
(New Regulations – Including Lateral Entry)

Dec.)   (*Time: 3 Hours*

Maximum: 100 Marks

SECTION – A   (**8 × 5 = 40**)

Answer any EIGHT Questions.
All questions carry equal marks.

1.   What is EDI?

2.   What is meant by URL?

3.   What are the two types of smart card?

4.   What do you mean by secure electronic payment protocol?

5.   Explain the advantages of MIME.

6.   Describe the existing basic authentication features.

7.   What is meant by HTTP?

8.   How will you create a Home Page?

9.   Discuss about the Active Based Advertising?

10.   What are the advantages of Advertising in Internet?